



**HONORARY CO-CHAIRS:
JASON AND SCHOENA STRUDWICK**

Dear Potential Sponsor,

We are so excited to be working on our 7th annual ICCP golf tourney! Collectively we have all done great things for the ICCP. We should all be very proud but not satisfied. There is still work to be done and that is why we are going to keep pushing forward. Established in 1995, the Inner City Children's Program (ICCP) has remained committed to providing Edmonton's inner city children with the opportunity to participate in programs specifically created for their benefit. Through partnerships with local schools and organizations, the ICCP is able to provide these asset-building and skill-enhancing initiatives for the children living in the downtown core. A few examples of the programs we deliver are: After School programming, Keyboards for Kids, Young Chefs our spring and summer camps, and we're excited to share that thanks to your generosity, we were able to take on a five day program in a new school!

A major contributor to the ICCP's success is the Fairways Fore Hope annual golf tournament. Since its inauguration in 2009, the number of children served by the after-school care programs has grown incrementally every year and we now have waiting lists at all of our sites and are hoping to raise more funds to get more kids participating in programs.

We would like to extend a HUGE heartfelt Thank you to all of our new and continuing sponsors from our 2014 season, with all of the generous companies on board we had our most successful year ever. The feedback has been very positive and we are looking forward to making this year an even bigger success. We were able to raise over \$65,000 that directly helped fund an increase in numbers of children served at all of our sites. All of our children have been participating in yoga classes and were delivered something special at Christmas time. We have been able to make some improvements to our programming were able to extend our summer camp another week in 2014 and we are hoping with your help to continue this in 2015; this allows us to serve an extra fifty kids! All of this and much more would not have been possible without your support and generosity.

Supporting inner city children with these purposeful programs is extremely important to all of us. These programs enhance and enrich the lives of these children providing them with opportunities they would otherwise not have access to. ICCP programs help increase children's self-worth which in turn fosters positive relationships and a chance to acquire skills for future success. We are asking you to please join us in the support of these children through the ICCP tournament.

If you have any questions or require additional information regarding this years tournament on June 8th, 2015, please feel free to contact us at: danielle.m@iccp.ca or visit our website at www.iccp.ca/fairwaysforehope.com.





LEVELS OF PARTICIPATION

- After-School Recreation Program Sponsor (Presenting Sponsor) \$10,000.00
- Keyboarding For Kids Program Sponsor \$5,000.00
- Young Chefs Program Sponsor \$2,500.00

Young Chefs Program Sponsor - \$2,500.00

- A team of 4 players included in the tournament. Each golfer receives a golf cart, player's green fees, player's gift package and dinner at the awards reception
- Your Organization's advertising (logo) in the event program booklet, sign with company logo on a pre-designated area of the course as well as on the banner at the registration table
- Featured on the Fairways Fore Hope website as a "Young Chefs Program Sponsor" for the 2015 season (www.iccp.ca/fairwaysforehope)
- Tax receipt

Keyboarding For Kids Program Sponsor - \$5,000.00

- A team of 4 players included in the tournament. Each golfer receives a golf cart, player's green fees, player's gift package and dinner at the awards reception
- Your Organization's advertising (logo) in the event program booklet, sign with company logo on a pre-designated hole, company logo on the banner at the registration table as well as circulating through GPS system on carts and in clubhouse
- Featured on the Fairways Fore Hope website as a "Keyboarding For Kids Program Sponsor" for the 2015 season (www.iccp.ca/fairwaysforehope)
- **Special pre-tourney brunch with Struds and surprise guests!** What is this brunch? Brunch at an exclusive location with NHLers Jason Strudwick, and his surprise guests, where they will tell tales about on ice sportsmanship and friendly encounters
- Tax Receipt





After-School Recreation Program Sponsor (Presenting Sponsor) - \$10,000.00

- A team of 4 players included in the tournament. Each golfer receives a golf cart, player's green fees, player's gift package and dinner at the awards reception
- Your Organization's advertising (logo) in the event program booklet, sign with company logo on a pre-designated hole, company logo on the banner at the registration table as well as circulating through GPS system on carts and in clubhouse as a presenting sponsor materials associated with the golf tournament
- Company recognition in press releases
- Opportunity to distribute product giveaways throughout the tournament
- Featured on the Fairways Fore Hope website as a "After-School Recreation Program Sponsor" for the 2015 season (www.iccp.ca/fairwaysforehope)
- A signed Oilers Jersey for the Team
- Company banner can be displayed at a high visibility area throughout the event (Sponsor to provide banner)
- A plaque in recognition of your organizations support to the ICCP that will be presented at the awards reception
- **Special pre-tourney brunch with Struds and surprise guests!** What is this brunch? Brunch at an exclusive location with NHLers Jason Strudwick, and his surprise guests, where they will tell tales about on ice sportsmanship and friendly encounters
- Tax receipt





PAYMENT METHOD

- Cheque (payable to the Edmonton Inner City Children's Program) at:
9321 Jasper Avenue Edmonton, AB T5H 3T7

- Major credit card (online at www.iccp.ca/fairwaysforehope)

Please include the following information:

Name: _____

Business Name: _____

Billing Address: _____

City/Province: _____

Postal Code: _____

Phone Number: _____

Email Address: _____

(Please note that the cost of the team will be excluded from the tax receipt, as per the Canadian Revenue Agency guidelines)

